



## MULTIMEDIA DEVELOPMENT

Multimedia technology is everywhere. From tablets and smart phones to online applications and public kiosks, multimedia is engaging, intuitive and a part of our daily lives.

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Interactive multimedia engages your audience and communicates your message through an integration of video, sound and animation. Museums, science centers, national parks and corporations have benefited from custom multimedia applications developed by Impact Communications.

Multimedia programs, interactive kiosks and interpretive tours provide entertaining and memorable experiences for your visitors and program users. E-learning programs deliver highly interactive, dynamic and effective training for your employees and sales representatives.

**Contact** Impact to discuss the ways that interactive multimedia can engage, educate, test, track, showcase and promote for your organization. Our creative and technical specialists will support you in the development of innovative and unique interactive experiences.

### OUR SERVICES INCLUDE:

- Concept Development
- Scriptwriting and Visualization
- Flowcharting
- Instructional Design
- Visitor Evaluation Studies
- Project Management
- 2D and 3D Graphics Design
- Interpretive Tours
- Augmented Reality Apps
- Interactive Games, Quizzes and Exams
- Programming
- HD Video Production
- Audio Production
- LMS Specification and Implementation
- Interactive Kiosks

Impact Communications is actively involved in several museum associations. Our VP, Client Services, [Kristy Somerlot](#) is a member of American Alliance of Museums (AAM), Association of Midwest Museums (AMM), Ohio Museums Association (OMA), and Association of Science-Technology Centers (ASTC). Kristy and the Impact team look forward to discussing your multimedia and exhibit production needs as they relate to your business, public space or tradeshow presentations.